



# Mia Darling Shotwell

INTERACTION DESIGNER

**CONNECT**

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 314.217.7078

 miadarling.com

 @miadarling

## EXPERIENCE

### Ticket Window Attendant @ City Museum

03/2024 – present

- Sell tickets and memberships to explore an immersive artist-built playground
- Interact with guests, restock gift shop inventories, and operate POS systems

### Web & Brand Designer @ MiaDarling.com

06/2014 – present

- Design websites freelance for small businesses worldwide
- Connect with clients via 1:1 consultations to actualize creative visions
- Create brand guidelines, social channels, and marketing collaterals

### UX Designer @ TVNZ

07/2021 – 10/2023

- Designed for TVNZ+ and 1News brands on mobile, web, app, tablet, and ctv
- Led cross-functional workshops to share insights and generate advancements
- Researched user flows, tested prototypes, and formed dev-ready specs
- Collaborated with agile team in design reviews, live jams, and ideations
- Communicated closely with stakeholders, project managers, and developers

### UX Designer @ Baruch

09/2017 – 08/2019

- Piloted the library website redesign, organized information architecture, and solved complex navigational challenges
- Conducted rapid A/B tests and synthesized user research results
- Presented ongoing projects and solutions to department directors

## EDUCATION

### MFA Interaction Design

08/2017 – 05/2019

School of Visual Arts, New York, NY

### Visual Design Internship

Summer 2018

Wix Playground Academy, New York, NY

### BA English Literature & Studio Art

08/2008 – 05/2013

Principia College, Elmhurst, IL

### National Outdoor Leadership School (NOLS)

2009, Baja California Mexico

## CERTIFICATION

Figma UI/UX Design Essentials, Skillshare

UI/UX Design Specialization, CalArts

Microsoft UX Design Professional Certificate, Coursera

Digital Skills: User Experience on Future Learn, Accenture

## TOOLS

### Design

Figma, ProtoPie, Jira, Principle, Miro, InDesign, Photoshop, Illustrator, Axure, Wix, VEV

### Code

Javascript, HTML, CSS, Python, Bootstrap, Java, Arduino, Processing, P5

### Research

Ethnio, Hotjar, Lookback, Maze, Mural.ly, Askable, Optimizely, Appsee, Qualtrics

## COURSES

Smart Objects  
Service Design  
Coding Literacy  
Public Interfaces  
Content Strategy  
Future Wearables  
Research Methods  
Products of Design  
Physical Computing  
Strategic Innovation  
Entrepreneurial Design  
Design of Public Spaces  
Crafting User Experiences

## LANGUAGES

Fluent in Spanish  
Conversational in French

## INTERESTS

Yoga      Sailing  
Skiing      Kayaking  
Poetry      Swimming  
Dance      Photography  
Painting      Sound Design